



Volume 02. Number 11

Nov/Dec 2017

After a successful 2017, we look back at our achievements, making this year a special one to remember. Thanks to all our sponsors, members and friends of the museum.

Our Achievements

- *Obtained seed funding from the [following companies & businesses](#)*
- *Launch of a professional website www.southpacificwwiimuseum.com*
- *New Zealand's Volunteers Services Abroad (VSA) approval and support for volunteers to assist the museum project.*
- *Third honorary member, James Carter to support museum with creative services*
- *Drafted 'Business & Strategic Plan'*
- *Opening off Airport Mini popup museum*
- *Opening of the Museum Project Development Office*
- *Employment of 2nd full time staff as project and administration assistant.*
- *First VSA Volunteer as fundraising strategists helps the association develop its fundraising, marketing & communications plan.*

What's ahead for 2018

- *Register as a 501c3 charitable organization in USA, and similar in Australia and New Zealand*
- *Finalize 'Business & Strategic Plan'*
- *Arrival of 2nd VSA Volunteer for 2 yrs*
- *Implementation of Fundraising, Marketing & Communications Plan*

Heather Ware - Fundraising Strategist, VSA



"Inspiring everyday heroes"

Heather joined the museum team early November for 7 weeks to help develop the museum's fundraising, marketing and communication plan, as the project now moves into its fundraising phase. In her own words, she beautifully puts it as our brand promise "Inspiring everyday heroes" which reflects well with what the museum project is all about. Not only does it focus on those who risk their lives for others in pursuit of freedom in the South Pacific but also the entire community, realizing and valuing their heroic contributions.

Museum Project Office opens on Cruise days



In order to support our efforts to increase awareness of the museum project, the museum project development office will be open during all cruise days into Luganville.

Since after its opening on October 26th 2017, there were three cruise ship visits, two of which are from the princess cruises and one from Holland American Cruises.

There is very good feedback from visitors of these cruise visits, with new contacts obtained and new connections established. We were fortunate to have visits from destination experts of the princess cruises, who provide lectures on board on what visitors can do at different destination ports. Their visit gives the museum project an opportunity to be included in these lectures, to encourage more visits in upcoming cruise visits.

We're hoping to make similar contact with the shore 'excursion/destination' team as well for other cruise liners. There will be 13 cruise ship visits to Luganville in 2018. Each cruise comes with about 2,000 visitors on a 12-15 days round trip through to New Caledonia, Vanuatu and other parts of the South Pacific

What we offer during cruise days

At no admission fees, the museum project office provides a cooler air conditioned environment to rest from a hot sunny day, and to look through a display of ww2 artefacts, plans of the museum to be built, seated to look at rotating ww2 historical images on the screen, being told of the museum project, its vision and the stories written up on everyday heroes, hosted by museum project staffs and volunteers.

Visitors will also be given the opportunity to contribute towards the museum project, through questionnaires. These questionnaires will help the museum project team understand what the expectations are from tourists for the museum when completed. If you would like to also fill up a questionnaire please send us an email to let us know and we will send you a copy.





1943 Coloured Photo of Luganville

Despite the advances in technology into colorizing historical images, it is quiet rare to have access to actual coloured images from the war era.

We are pleased to gain access to a 1943 coloured photo of the main US Navy wharf, as shown in the above photo, which was sometimes called Dock-4, that was built in what is now Luganville on the Second Channel. It was one of the many wharves built during World War II to support the huge Navy base on Espiritu Santo. The wharf is being used to this present day and commonly known as BP wharf, where is also the jetty's boarding location to Aore island, the neighbouring island as shown in the above photo.

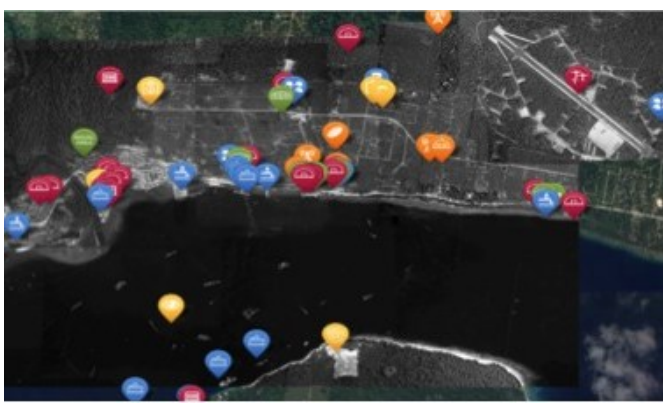


Interact with Espiritu Santo

Are you keen on finding more about the major supply base on Espiritu Santo during WWII, particularly as to where was everything located? If so, go to the [interactive map](#) page on our website to find out more.

Based on official records, maps, aerial photos and first hand accounts we've produced an exciting interactive aerial photograph featuring as many World War II sites that we have evidence of. The base image uses Google Map's most recent imagery of Luganville.

What that would be of greatest interest is the 1943 aerial imagery layer you can turn on or off over the Google Map to compare past and present views of the sites.



Growing Public Interest

Though the museum project is still in its development stages, and the museum is yet to be built, everyone that comes through our doors are very excited about the project.

There is growing interest for more visits, and we are receiving visitors everyday from the general public, including school students, youth, individuals and working groups from both the private and public sectors.



Project Development Office - Opening Hours



8am to 5pm Monday through to Friday. You will find us at the [Museum site](#) located at the Unity Park, close to the waterfront.

Schools or public groups who would like to visit us can call us to schedule a visit.

Welcome New Members


We are pleased to welcome the following members who have signed up in October, November and December. Seth P. Washburne, Professor Lamont Lindstrom, Dr.Roy Campbell, The Thirsty 13th, Sebastien Bador, Edward Hooker, Shirley Whitford Hooker, Ian Waters, Pol Lenzinger, Dr Peter Williams, Robert Kaminski and Bob Hill.

Thank you for signing up. We appreciate your interest and support, and we look forward to working together with you all.

New Membership Special Offer is still on

Since after launching the special membership offer in July 2017, we have now reached a total of 34 members as of 31st of December 2017.

This membership offer still remains. If you're one of the first 500 members to join the Museum, we'd like to offer you a very special opportunity. In return for your generosity, we'll include your name on a commemorative plaque that will hang in the Museum once construction is complete. [Find out more here](#)

 **PayPal** Help us build the South Pacific WWII Museum
Online donations to [Elwood J Euart Association](#) Paypal account

"We aim to inspire all to understand the sacrifice and achievement of others in defending freedom for all"

For more information, donation and pledges of support

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